

# Facts about Facebook

**WARM UP** Look at the pictures below. Describe the events depicted in each image.

1.



2.



## DIALOGUE

**Aki:** Hey Kaori! Do you know anything about Facebook and Mark Zuckerberg? Unfortunately, I need to write a 500 word essay about it.

**Kaori:** Oh, you've come to the right person. I know some interesting facts about those.

**Aki:** Oh really? Let me hear it please!

**Kaori:** Did you know that Mark Zuckerberg is Facebook's CEO? He **invented** Facebook in 2004, but it was first introduced in 2003 as "FaceMash."

**Aki:** That was new to me! What exactly is FaceMash?

**Kaori:** Well, while at Harvard, Zuckerberg had the idea of creating a website that allowed users to compare people's **appearances**. Users might utilize the site to determine "who's hotter."

**Aki:** Oh, I think I heard something about it. It was closed and he was **threatened** with **expulsion**, correct?

**Kaori:** That's correct! But later on, he had an idea for an online **student directory** and named it "TheFacebook," which was initially **exclusive** to Harvard students but eventually expanded to allow everyone over the age of 13, and is currently the third most popular site in the world! In fact, the number of active Facebook users in April 2022 was 2.936 billion!

**Aki:** This information is really helpful. Thank you very much!!

## COMPREHENSION

1. Who exactly is Mark Zuckerberg?
2. What was his first idea, and why did he dismiss it?
3. Yes or No: Facebook was first exclusively available to Harvard students.

## ADDITIONAL QUESTIONS

1. How many friends have you got on Facebook?
2. How much time do you spend on Facebook?
3. Have you ever created a Facebook page?
4. What are some examples of Facebook pages that you follow? Why?

# Text Abbreviations and Phrases

**WARM UP** Look at the text messages below.

1. What can you say about this conversation?
2. Do you know the abbreviations used in this conversation?



## READING

**Abbreviations** are **short forms** of words or phrases. Abbreviations are frequently used in **chatrooms** since they are simple to type and save time. Below are some examples of abbreviations used in SNS:

- |  |                                       |
|--|---------------------------------------|
| 1. <b>ASAP</b> - as soon as possible   | 11. <b>NP</b> - no problem            |
| 2. <b>BTW</b> - by the way             | 12. <b>TIA</b> - thanks in advance    |
| 3. <b>BRB</b> - be right back          | 13. <b>EOD</b> - end of discussion    |
| 4. <b>NVM</b> - never mind             | 14. <b>FYI</b> - for your information |
| 5. <b>TGIF</b> - Thank God it's Friday | 15. <b>G2G/GTG</b> - got to go        |
| 6. <b>TBH</b> - to be honest           | 16. <b>JK</b> - just kidding          |
| 7. <b>RN</b> - right now               | 17. <b>OMW</b> - on my way            |
| 8. <b>IMO</b> - in my opinion          | 18. <b>PPL</b> - people               |
| 9. <b>AKA</b> - also known as          | 19. <b>ATM</b> - at the moment        |
| 10. <b>DIY</b> - do it yourself        | 20. <b>CMB</b> - call me back         |

## COMPREHENSION

1. What do LOL and TTYL mean?
2. What are the abbreviations used in the above messages?
3. What is an abbreviation?
4. Why are abbreviations often used in chatrooms?

## ADDITIONAL QUESTIONS

1. What are some popular abbreviations you are familiar with?
2. Do you use them on a regular basis?
3. Do you believe abbreviations are beneficial in everyday life?
4. Which do you prefer: full texts or abbreviated texts?