

Today's Expressions

We are...

We were founded in...

We have...

We believe that...

Our major products are...

We're planning to...

I would like to briefly talk about our company overview, major products and vision.

I'm going to ask you to save your questions until the Q&A session at the end.

Agenda

In introducing your company to a client, visitor, or new employee, you can focus on 7 major points to make.

1. We are...

Give a general description about the main business area of the company.

We are the number one English Service Provider in Tokyo.

We are one of the leading producers of strawberries in the country.

2. We were founded in...

When did the company start?

We were founded in 1975.

The company **was established in** 2010.

3. We have...

Talk about how big the company is in terms of employees or branches it currently has.

We have about 200 employees.

We have 5 branches all over the country now.

4. We believe that...

What is the company's mission? What does your company want to provide its clients?

We believe that quality is of utmost importance.

We believe that we can be the leading producer of smartphones worldwide.

5. Our products are...

Talk about the products or services provided by the company.

Our major products are office chairs and desks made of sustainable materials.

We produce high quality shoes that are still affordable.

We provide English tutorial services to learners of any age worldwide.

6. Our company is known for...

What recognition has the company accomplished since its establishment?

Our company is known for producing products with minimal carbon footprint. We do our best to protect the environment.

Our company is known for its affordable products that can compete with international brands.

7. We are planning to...

What are the company's current goals or future plans?

We are planning to open a new store in Sapporo by the end of the year.

We are focusing on expanding our overseas branches.

Our mission is to be the leading English tutorial company in the country.

“ Conversation

A: I would like to briefly talk about our company overview, and I'm going to ask you to save your questions until the Q&A session at the end.

We are the number one English Service provider in all of Japan, and we were founded in 2015. We have a total of 6 branches all over the country and we currently have more than 1000 employees.

We believe that quality is of utmost importance, and so we make sure that we provide only the best training for our clients. Our company is known for its high caliber teachers from all over the globe, and our mission is to be the number one English Tutorial Company in East Asia.

B: Where are your other offices located?

A: We have two branches in Tokyo, and we have branches in Iwate, Fukushima, Nagano, and Osaka. We are planning to open a new office in Hokkaido next year.



Recap

Give a brief introduction about your company by completing the phrases studied in the lesson.

We are...

We were founded in...

We have...

We believe that...

Our major products are...

We're planning to...